

Guidance: Promoting engineering degree accredited status

1. Engineering Council accredited degree logo

Universities and colleges are encouraged to use the 'Engineering Council accredited degree' logo alongside the name of all degree programmes that have been accredited by a licensed Professional Engineering Institution (PEI). Educational institutions should ensure that their own publicity materials accurately reflect the accreditation status of their programmes and the relationship to registration as Incorporated Engineer (IEng) or Chartered Engineer (CEng).

The logo, including a version in Welsh, and instructions for its use are available for downloading at: <http://www.engc.org.uk/education--skills/accreditation/accredited-degree-logo>



Please note that the logo may only be used with a programme that currently holds accredited status, and care must be taken not to mislead potential students if, for example, accreditation is about to run out. Accredited status, which is by intake year, may be checked at:

<http://www.engc.org.uk/education--skills/accreditation/accredited-course-search>

Some PEIs permit the use of their logo with an accredited degree. This may be used in addition to the Engineering Council logo.

2. Explanation of accreditation

Universities are encouraged to include with the logo the accredited course search

<http://www.engc.org.uk/education--skills/accreditation/accredited-course-search>

and an explanation of accreditation. Wording which is aimed at potential students and for use with the logo to explain the meaning, and promote the value, of accredited status is available at:

<http://www.engc.org.uk/education--skills/accreditation/accredited-degree-logo>

The name(s) of individual discipline-specific PEIs that accredit the degree may be inserted in this statement.

3. Engineering Council website 'Information for Students'

This can be accessed at: <http://www.engc.org.uk/education--skills/accreditation/information-for-students>

Promoting Registration to undergraduates

1. A 'Student guide to professional registration with the Engineering Council' is available on request to: marketing@engc.org.uk putting IEng/CEng in the subject line.

2. An introductory email aimed at new undergraduates is available on request to: marketing@engc.org.uk putting IEng/CEng in the subject line.